

[Insert School Logo] [Insert Non-Profit Logo)

Dear [**School Name**] Middle School Parents/Guardians,

We are excited to kick off our first ever *SC FitMe* event [**date and time**]. As we know movement and physical activity are prerequisites to quality of life and this all begins with a healthy, active ME. During our [**specify your event**], your student will have the opportunity to be active, help promote a healthy, active lifestyle and raise funds for [non-profit of school choice]. Funds will also be used to support our physical education program and our physical education teacher’s professional development.

**Here’s how the Program Works:**

\*Go online and set up a personal fundraising page at [**school URL**] in order to send emails and collect donations. Directions to set up the page are found at <https://scahperd.wildapricot.org/Participant-Information/>.To utilize the on-line donation website, parents/students must register at [**School on-line registration page**]. *SC FitMe* envelopes will be provided for those who choose not to use the online donation page.

\*We encourage students to ask for donations from family members and friends only. We do not encourage students to request donations by going door-to-door. Parents, Grandparents, and extended family members may collect donations for the student at work, etc.

\*All funds need to be collected by [**date**].

Please contact [**Physical Education Teacher’s Name**], if you have any additional questions.

Thank you, in advance, for your participation and support for our school’s *SC FitMe* campaign. You are making a difference in our students, our school, our community and our state!

[**Physical Education Teacher’s Name**]